



For Producers, Writers & Directors

An Alliance of Television & New Media Content Creators

Post Office Box 11236, Burbank, California 91510-1236

TEL: (818)-843-7572

caucuspwd@aol.com

FAX: (818)-846-2159

www.caucus.org

The Caucus Presents

Programming & Monetizing for the Digital Age

IN ASSOCIATION WITH



Today's viewers are on the go; they watch "TV" while in line at the grocery store, on the treadmill at the gym, an in transit on the Metro. Hollywood studios, producers and programmers are adapting to this new world viewing order with different ads and shows but which new business models are working? What about monetization? Top execs will be on hand to discuss the present and project what the future holds.

Wednesday, May 19, 2010

Moderator:

Rick Feldman – President & CEO, NATPE

Panelists:

Lin Dai – SVP, Programming & Production, Alloy Digital/Alloy Media & Marketing

Jonathan Small – SVP Editorial and Creative Lab, Break Media

Jared Tobman – Executive VP Digital & Production, Reveille

Chris M. Williams – General Manager T180 Studios, The Walt Disney Company

CAUCUS CHAIR DENNIS DOTY INVITES
ALL CAUCUS MEMBERS AND INDUSTRY FRIENDS
TO MARK YOUR CALENDAR AND RESERVE YOUR PLACE NOW!!

MEET AND GREET YOUR MEMBERS & FRIENDS

Wednesday, May 19, 2010

8:30 AM - Breakfast 9:00 AM – Panel Discussion

Beverly Hills Hotel Sunset Ballroom

Events General Chair – Albert Fisher

Event Co-Chair – Syd Vinnedge

SPECIAL REDUCED RATE FOR CAUCUS & NATPE MEMBERS & THEIR GUESTS



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- _____ Caucus & NATPE members & their guests (\$30/person)
 _____ I will attend the event (\$35/person)
 _____ I will be bringing _____ Guests (\$35/guest)

First Name

Last Name

_____	_____
_____	_____
_____	_____
_____	_____

_____ I am unable to attend.

Name _____ Email Address _____

(Please print)

(Please Print)

Phone #: _____ Fax #: _____

Make your check payable to The Caucus & mail to the address listed on letterhead OR charge \$ _____ to my American Express, Visa, or MasterCard.

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Account No.: _____

Exp. Date: _____ **Credit Card ID#** _____ **Zip Code** _____

Signature: _____

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