

For Producers, Writers & Directors
An Alliance of Television & New Media Content Creators

Chair **DENNIS DOTY** and
Event Chairs **CHUCK FRIES & LEE MILLER**

Invite You To
A SPECIAL CAUCUS EVENT

THE REALITY OF REALITY

*An in-depth look into Reality Television: its impact ... its influence ... its future.
At no other time in broadcasting history has the impact of one genre of programming
been more widely felt in all sectors of the industry ... from audience popularity ...
to network acceptance and reliance ... to advertiser appeal.
Reality television continues to reinvent itself, expand its boundaries and
garner high ratings with relatively low production costs compared to scripted programs.*

THURSDAY, JUNE 26TH 2008

SUNSET BALLROOM, BEVERLY HILLS HOTEL

8:30 AM – CONTINENTAL BREAKFAST 9:00 AM – PANEL DISCUSSION
TICKETS: \$35/PERSON \$250/TABLE OF 8

Seats are limited. Reservations are a must! [Please use the form provided.](#)

PANEL CHAIR:

ALBERT FISHER – *Member: Board of Directors Caucus Foundation and Caucus Steering Committee.* FISHER is an Emmy winning television executive with creative credits from all major networks, top syndicators, cable networks as well as station groups. He has won the Alfred I. DuPont Columbia School of Journalism Award as well as awards from most major international film festivals.

MODERATOR:

JOE ADALIAN – *Deputy Editor/Columnist, Television Week Magazine and TVWeek.com.* ADALIAN spent 10 years covering television at *Variety*, nine of them as TV Editor. Before that, he did a five-year turn at *The New York Post*. He also has written for *Playboy*, *TV Guide* and *The Boston Herald*.

PANELISTS:

JOHN FERRITER – *The William Morris Agency, Senior Vice President and Worldwide Head of Non-Scripted Television.* FERRITER joined the agency in 1991; and after working with then Vice President of Television, Dick Howard, was promoted to agent in cable syndication and network reality in 1993.

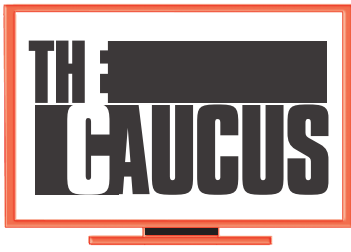
VICKI DUMMER – *Senior Vice President, Alternative Series, Specials and Late-Night, ABC Entertainment.* DUMMER focuses on current and specials for ABC's alternative series, along with development and late-night, as well as the management of the Alternative Series staff and spearheading the creative efforts for upcoming projects.

BOB BODEN – *Senior Vice President, Programming, Production and Development, Fox Reality Channel.* BODEN, since launching Fox Reality Channel in May 2005, has spearheaded the network's development & programming of original series including "Solitary," "American Idol Extra," "Long Way Down," "Rob and Amber: Against the Odds," "The Academy," "Reality Binge" and "Fox Reality Channel Really Awards."

ARNOLD SHAPIRO – *Executive Producer, Arnold Shapiro Productions.* SHAPIRO is an Oscar and 16-time Emmy Award winning producer who sold his first show when he was 22. He has produced for every broadcast network, and more than a dozen cable channels and is Executive Producer in the upcoming ABC Documentary-Reality series, "Border Security USA."

EUGENE YOUNG – *Chief Creative Officer of Fremantle Media North America.* YOUNG oversees all program and brand development for the U.S. production division for the global media giant. He oversees such reality series as "American Idol," "America's Got Talent," and helped in the creation of "Extreme Makeover, Home Edition," and "Fear Factor."

GARY R. BENZ – *President & CEO of GRB Entertainment.* BENZ, is an entrepreneur who helped set the standard for action reality programming on network television and established GRB Entertainment as a world-class television producer and international distributor, creating and producing more than 2500 hours of broadcast, cable & syndicated programming, including live events, specials and numerous award-winning series.



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___ I will attend the breakfast (\$35)

___ I will be bringing ___ Guests (\$35/person or \$250/table of 8)

	First Name	Last Name
Guests:	_____	_____
	_____	_____
	_____	_____
	_____	_____
	_____	_____
	_____	_____
	_____	_____
	_____	_____

___ I am unable to attend

Name: _____ E-Mail: _____
(Please Print) (Please Print)

Phone #: _____ Fax #: _____

Make your check payable to The Caucus & mail to the address listed below
or charge \$ _____ to my American Express, Visa or MasterCard.

Name on Card: _____

Card Number: _____

Street Address on Card: _____

Exp. Date: _____ Security Code: _____ Zip Code: _____

Signature: _____

Check enclosed

Charge my credit card

In either case please fax this form back to **818.846.2159**